



**Today's webinar will start at
11am Pacific / 12pm Mountain**



**University of Idaho
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CULTIVATING SUCCESS™

sustainable small farms education

Getting Started with CSA

Ariel Agenbroad
Community Food Systems and Small Farms
Area Extension Educator – Treasure Valley
University of Idaho
April 21, 2020



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Ruralroots

The Ruralroots logo features a vibrant sunflower with yellow and orange petals and a dark brown center. The word "Ruralroots" is written in a bold, black, sans-serif font, with the "r" in "roots" being lowercase and cursive.

Healthy Food, Healthy Farms, Healthy Communities



Food Systems

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Webinar Tips



Close all other programs running on your computer



Check your sound – problems with clarity, speed, etc. switch to the phone

Call-in number provided in the welcome email

Mute computer sound when using phone



Type in questions for speakers (or for help with viewing & sound) into question box



Slide handout was sent to by email and will be posted to the Cultivating Success™ website along with the webinar recording.



Today's Presenter



Ariel Agenbroad

Community Food Systems and Small Farms
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University of Idaho
ariel@uidaho.edu



Colette DePhelps, moderator

Community Food Systems
Area Extension Educator, Northern District
University of Idaho
cdephelps@uidaho.edu





Getting Started with CSA



Developed by Ariel Agenbroad,
University of Idaho Extension



Objectives

- Define CSA
- What brings us here today
- Explore common models of CSA
- Find out if CSA is right for you
- Determine your farm goals for CSA
- Planning tools you can use to begin planning your CSA

What is CSA?

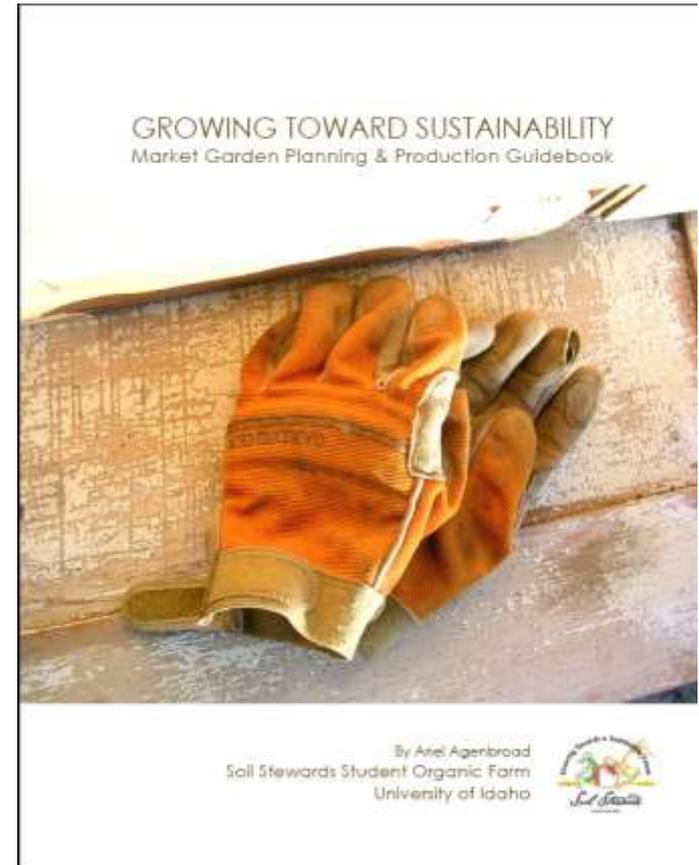
- Community Supported Agriculture
- “Subscription” farming
- The USDA defines CSA as a community of individuals pledging support to a farm operation
- Growers and consumers provide mutual support, sharing the risks and benefits of local food production

How does CSA work?

- Members or shareholders of the farm pledge or pay in advance to cover anticipated costs of the farm operation
- In return, they receive shares in the farm's bounty throughout the growing season
- There is no single model of CSA

My personal experience with CSA

- Ariel Agenbroad
 - Area Extension Educator, Community Food Systems and Small Farms
 - BS, Agriculture & Extension Education, 2005, UI
 - Former CSA farm manager, UI Student Organic Farm in Moscow



Soil Stewards Farm, circa 2006

- 3 acre campus farm (cert. organic '06)
- Managed entirely by students
- Produce marketed through CSA, farm to school, campus farmstand
- CSA season July-November
- 65 individuals in 2006 CSA
 - 1/4 acre in production 2005-2006 season



Soil Stewards Student Farm

About

Volunteer & Events

Research

Student Club

Our People

CONTACT

Soil Stewards Farm

Department of Soil & Water
Systems

Physical Address:
425 Farm Rd
Moscow, ID 83843

Mailing Address:
University of Idaho
875 Perimeter Drive MS 2340
Moscow, ID 83844-2340

Phone: 208-885-1165
Email: aliceand@uidaho.edu
Web: uidaho.edu/cals/soil-stewards-farm

[Google map](#)

[I WANT TO](#)

COLLEGE OF AGRICULTURAL AND LIFE SCIENCES > **SOIL STEWARDS FARM**

Soil Stewards Student Farm

Soil Stewards Farm provides an opportunity for students to learn and practice the principles of sustainable, small-acreage market garden production. Our student farmers gain important hands-on experience and leadership skills through the operation of the farm. Students who work at the farm learn to apply scientific knowledge to management and receive the hands-on training to sustain the Soil Stewards Farm.

Soil Stewards Farm is dedicated to growing food for our Vandal community. We have starts going in the U of I greenhouse and will be starting to cultivate the fields shortly. Please check our [Facebook](#) or [Instagram](#) accounts to stay up to date on plant sales, produce sales and all other updates.



**Soil Stewards
Student Farm**

[SUPPORT](#)

Soil Stewards Community Supported Agriculture 2020

Your weekly C.S.A. will contain a variety of seasonal vegetables from the Soil Stewards Farm*

Produce selections change seasonally and availability is weather dependent

June - July: lettuce, kale, swiss chard, bok choy, radish, peas, cabbage, broccoli, carrots, beets, parsley, cilantro, tomatoes, summer squash, garlic scapes!

August - Sept: cucumbers, basil, tomatoes, summer squash, winter squash, potatoes, onions, carrots, beets, kale, Swiss chard, lettuce, garlic, cilantro, radish, flowers!

Cost: \$460/season (20 weeks)
Pick up weekly at the Soil Stewards Farm

Email soilstewards@uidaho.edu or call 208-885-1165 to sign up!

**Soil Stewards Farm is a student farm located just off campus near Winco and the UI Sheep Farm*

The CSA Model

- Many variations on the theme
- Fresh vegetables most common, but can also involve eggs, dairy, meat, value added, flowers
- Farmer or shareholder driven
- Can be certified organic, or not
- Can be seasonal or year long
- Can involve shareholder labor, or not*
- Average \$300-\$600 per share or more

Benefits of CSA

- Up front, early operating capital \$
- Unlike some direct marketing strategies, can be structured to fit the farm & farmer
- Lots of flexibility
- Can lead or supplement other marketing strategies

Challenges

- Beginning and managing CSA can be complex, especially for new farmers
- Meeting shareholder demands requires careful planning, timing, etc.
- Must have a supportive customer base
- Requires a great deal of organization, communication and production skill

Is CSA right for you?

- ✓ I have experience in producing high quality, consistent products
- ✓ My community is interested in CSA
- ✓ There may be other CSAs in my community, but the market is not saturated
- ✓ I have enough land, water, and labor resources available to start and “grow” a CSA to meet my income goals

- ✓ I enjoy working with people
- ✓ I am a good communicator
- ✓ I am capable of planning for and attaining specific yield quantities
- ✓ I have a backup market for potential excess and a backup supply for unforeseen shortages
- ✓ I have researched the legalities and liabilities of this type of enterprise

Tips from the “pros”

- Talk to other growers
- Start small
- Diversify crops and products
- Explore additional marketing outlets
- Build relationships with other growers
- Collaborate when possible





Assessing resources & limitations

- CSA size/profitability limited by:
 - Land
 - Labor and time
 - Water
 - Community interest
 - Production experience
 - Climate
 - Transportation

Setting season length

- Typical CSAs in Idaho offered spring-fall
- Hoophouses or greenhouses may be able to extend their season several weeks or even months on either end
- Some fill in with extras like honey, eggs, cheese, etc.

Determining share options

- Some growers choose to offer multiple sizes (whole/half, family/couple/single)
- How much food will you provide?
- Note: time and labor spent preparing different sizes can be equal
 - Consider adjusting the smaller share price
- Will CSA be delivered or picked up?
- How will your shares be conveyed?

Determining your price

- USDA estimates US households spend anywhere from \$6-\$21/week on fresh produce depending on multiple factors
- Most CSA shares ~\$10-\$40/week
- Share price may target a specific audience or reflect current markets
- What is the average market value of your weekly share?

**What does it cost your farm
to produce a share? What
are your goals?**

Planning your production

- How much do people eat?
- How much do I plant to meet my goals?
- How much food can I fit on my farm?

Excel planning spreadsheets

- Originally developed as part of my graduate work, adapted over the years
- Predicts per capita vegetable needs from:
 - USDA vegetable consumption data from 1970s - present
 - Local, regional & national publications
 - Interviews with local growers who market through CSA

Needs paired with yield averages

- Common sources of information on yields per acre or per 100 ft. row
- Keep in mind, most averages are compiled from commercial operations in varying climates
- Organic yields may be up to 30% lower during transitional years

CSA Planning Table #1

How many CSA members do you expect?: **15**
 What is your expected row length? (ft) **100**
 How much % of a buffer do you want? **10** (in whole numbers)
 You will need: 18 rows 100 ft long (for crops in this table)

Crops Calculated by Pounds of Yield Required Per Person								
Vegetable	Pounds per Person	Pounds per Foot of Row	Foot of Row Per Person	Pounds per 15 people	Feet of Row per 15 people	Feet of Row per 15 people WITH 10% BUFFER	Final Planned Feet of Row for 15 people (+ 10% buffer)	100 foot rows per 15 people (based on final)
Arugula	1.00	1.00	1.00	15.00	15.00	16.50	16.50	0.17
Basil	0.35	0.25	1.40	5.25	21.00	23.10	23.10	0.23
Beans	3	1.50	2.00	45.00	30.00	33.00	33.00	0.33
Beets	5	1.00	5.00	75.00	75.00	82.50	82.50	0.83
Bok Choy	3	0.75	4.00	45.00	60.00	66.00	66.00	0.66
Broccoli	3	0.50	6.00	45.00	90.00	99.00	99.00	0.99

- Table automatically recalculates when you change number of CSA members, bed row length, or buffer %.
- Can adjust all need and yield columns
- Buffer % for security or to allow for extra product for additional market outlets

CSA Planning Table #1

How many CSA members do you expect?: **200**
 What is your expected row length? (ft) **60**
 How much % of a buffer do you want? **20** (in whole numbers)
 You will need: 430 rows 60 ft long (for crops in this table)



Crops Calculated by Pounds of Yield Required Per Person

Vegetable	Pounds per Person	Pounds per Foot of Row	Foot of Row Per Person	Pounds per 200 people	Feet of Row per 200 people	Feet of Row per 200 people WITH 20% BUFFER	Final Planned Feet of Row for 200 people (+ 20% buffer)	60 foot rows per 200 people (based on final)
Arugula	1.00	1.00	1.00	200.00	200.00	240.00	240.00	4.00
Basil	0.35	0.25	1.40	70.00	280.00	336.00	336.00	5.60
Beans	3	1.50	2.00	600.00	400.00	480.00	480.00	8.00
Beets	5	1.00	5.00	1000.00	1000.00	1200.00	1200.00	20.00
Bok Choy	3	0.75	4.00	600.00	800.00	960.00	960.00	16.00
Broccoli	3	0.50	6.00	600.00	1200.00	1440.00	1440.00	24.00

CSA Planning Table #2



How many CSA members do you expect?: **15**
 What is your expected row length? (ft) **100**
 How much % of a buffer do you want? **10** (in whole numbers)
 You will need: 3 rows 100 ft long (for crops in this table)

Crops Calculated by Plants Required Per Person

Vegetable	Plants per Person	Plants per foot of row	Plants per 15 people	Feet of Row per 15 people	Feet of Row per 15 people WITH 10% BUFFER	Final Planned Feet of Row for 15 people (+ 10% buffer)	100 foot rows per 15 people (based on final)	Yield (in Pounds) per foot of row
Eggplant	4.00	1.50	60.00	40.00	46.00	46.00	0.46	50.00
Garlic	5.00	4.00	75.00	18.75	21.56	21.56	0.22	40.00
Parsley/similar herbs	2.00	1.33	30.00	22.50	25.88	25.88	0.26	37.50
Potatoes	12.50	1.00	187.50	187.50	206.25	206.25	2.06	125.00
Sweet Pepper	3.75	1.00	56.25	56.25	61.88	61.88	0.62	50.00
Hot Pepper	1.25	1.00	18.75	18.75	20.63	20.63	0.21	50.00
Tomato	2.50	1.80	37.50	20.83	22.92	22.92	0.23	150.00
Other	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Other	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Other	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Other	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Total	20.00	4.80	300.00	62.45	311.67	311.67	3.12	

CSA Planning Table #2



How many CSA members do you expect?: **200**
 What is your expected row length? (ft) **60**
 How much % of a buffer do you want? **20** (in whole numbers)
 You will need: 76 rows 60 ft long (for crops in this table)

Crops Calculated by Plants Required Per Person

Vegetable	Plants per Person	Plants per foot of row	Plants per 200 people	Feet of Row per 200 people	Feet of Row per 200 people WITH 20% BUFFER	Final Planned Feet of Row for 200 people (+ 20% buffer)	60 foot rows per 200 people (based on final)	Yield (in Pounds) per foot of row
Eggplant	4.00	1.50	800.00	533.33	1600.00	1600.00	26.67	50.00
Garlic	5.00	4.00	1000.00	250.00	750.00	750.00	12.50	40.00
Parsley/similar herbs	2.00	1.33	400.00	300.00	900.00	900.00	15.00	37.50
Potatoes	12.50	1.00	2500.00	2500.00	3000.00	3000.00	50.00	125.00
Sweet Pepper	3.75	1.00	750.00	750.00	900.00	900.00	15.00	50.00
Hot Pepper	1.25	1.00	250.00	250.00	300.00	300.00	5.00	50.00
Tomato	2.50	1.80	500.00	277.78	333.33	333.33	5.56	150.00
Other	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Other	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Other	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Other	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Total	20.00	4.80	4000.00	832.64	4533.33	4533.33	75.56	

Additional tools developed

- Seed requirement calculation chart
- Production schedule templates
- Harvest and CSA record forms

Email ariel@uidaho.edu to request!

Why keep records?

- Harvest records provide more accurate values of expected yield
- For example, our crops produced only 53% of expected yield on average
- We identified crops that met or exceeded predicted values
 - Summer Squash (80% of expected), Bok Choy (13% higher), Cucumber was also higher

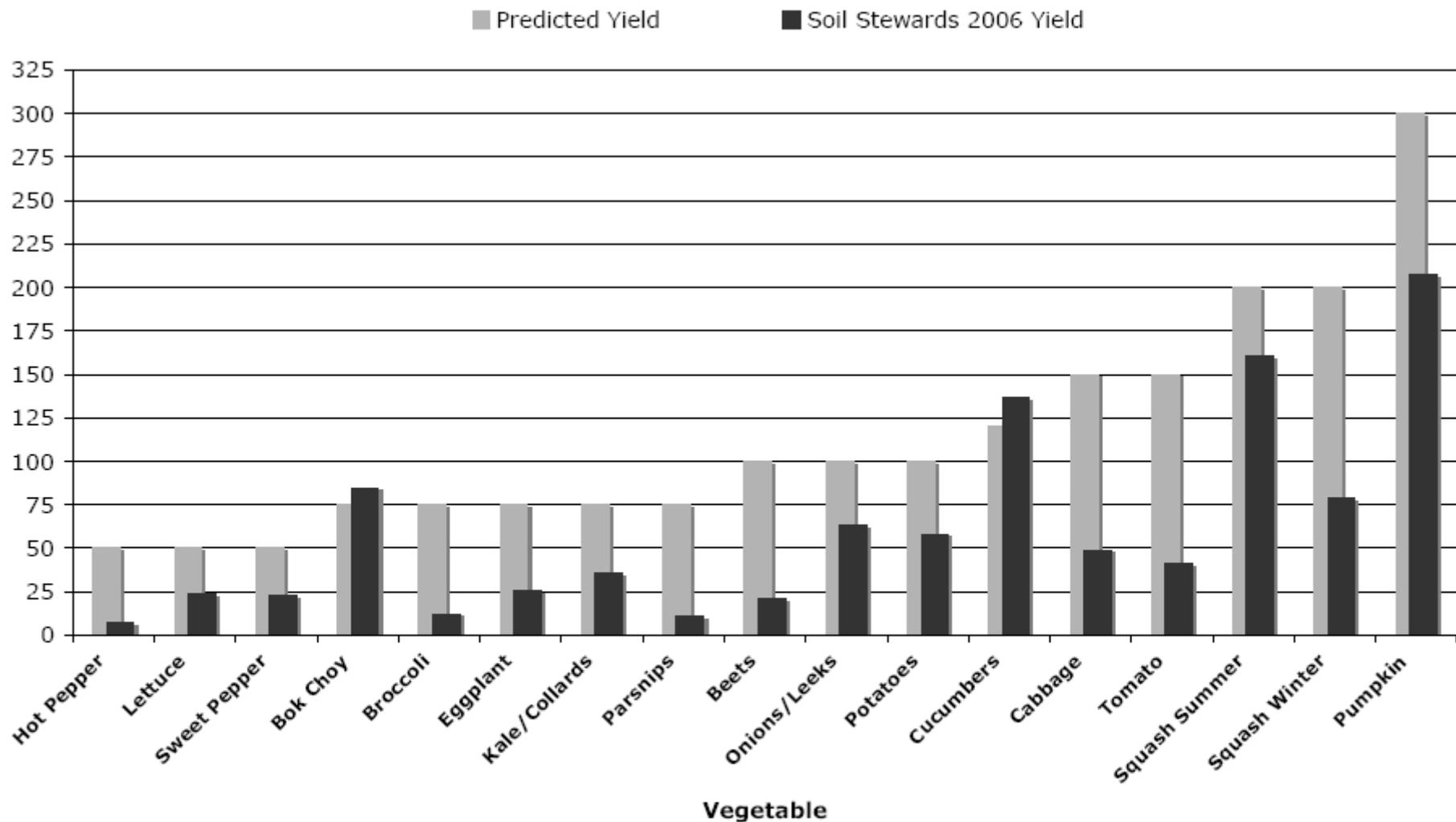


Figure 4. 2006 vegetable yields compared with predicted yields in pounds of vegetable per 100 feet of row

Low yields attributed to:

- Early, killing frost
 - September 14
- Consistent night temperatures $< 55^{\circ}$ F
- Human error
 - Planting delays, inadequate soil cultivation, overwatering, underwatering, poor care during germination



Tracking share value

- At least a few times per season, estimate the value of your shares
- Base values on local market equivalents
- Are you charging too much? Too little? Just right?

Table 13. Equivalent market value of Soil Stewards CSA shares, week 10: 9-18-2006

Peck Share (\$12/week): September 18, 2006 (Week 10)		
CROP	AVERAGE LBS. IN SHARE	EQUIVALENT MARKET VALUE*
Beets	0.8	\$1.20
Bok Choy	0.64	\$1.91
Carrots	1.58	\$2.37
Cucumber	0.46	\$0.46
Onions	0.9	\$2.06
Baby Red Potatoes	2.64	\$5.25
Summer Squash	0.64	\$1.91
Winter Squash	0.74	\$1.47
Tomatoes	0.22	\$0.66

Our share price:
\$12/week

TOTAL 8.62 \$17.30

Bushel Share (\$20/week): September 18, 2006 (Week 10)		
CROP	AVERAGE LBS. IN SHARE	EQUIVALENT MARKET VALUE*
Beets	0.86	\$1.29
Bok Choy	0.68	\$2.03
Carrots	2.38	\$3.57
Cucumber	1.18	\$1.17
Onions	1.64	\$3.76
Baby Red Potatoes	3.04	\$6.05
Summer Squash	1.9	\$5.68
Winter Squash	1.2	\$2.39
Tomatoes	0.62	\$1.85

Our share price:
\$20/week

TOTAL 13.5 \$27.79

* Average market values determined from organic produce prices at Moscow Food Coop Huckleberries Market and Safeway, summer 2006

Peck Share (\$12/week): August 07, 2006 (Week 4)		
CROP	LBS. IN SHARE	AVG. MARKET VALUE
Broccoli	0.4	0.80
Cucumber	2.12	2.10
Salad Mix	0.28	1.68
Kale	0.26	2.99
Leek	0.36	1.08
Baby Red Potatoes	1.08	2.15
Parsley	0.06	0.99
Summer Squash	1.6	4.78
TOTAL	6.16	16.56

Peck Share (\$12/week): September 18, 2006 (Week 10)		
CROP	LBS. IN SHARE	AVG. MARKET VALUE
Beets	0.8	1.20
Bok Choy	0.64	1.91
Carrots	1.58	2.37
Cucumber	0.46	0.46
Onions	0.9	2.06
Baby Red Potatoes	2.64	5.25
Summer Squash	0.64	1.91
Winter Squash	0.74	1.47
Tomatoes	0.22	0.66
TOTAL	8.62	17.30

Bushel Share (\$20/week): August 07, 2006 (Week 4)		
CROP	LBS. IN SHARE	AVG. MARKET VALUE
Broccoli	0.72	1.43
Cucumber	2.36	2.34
Salad Mix	0.34	2.04
Kale	0.34	2.99
Leek	0.5	1.50
Baby Red Potatoes	1.38	2.75
Parsley	0.1	1.25
Summer Squash	3.22	9.63
TOTAL	8.96	23.91

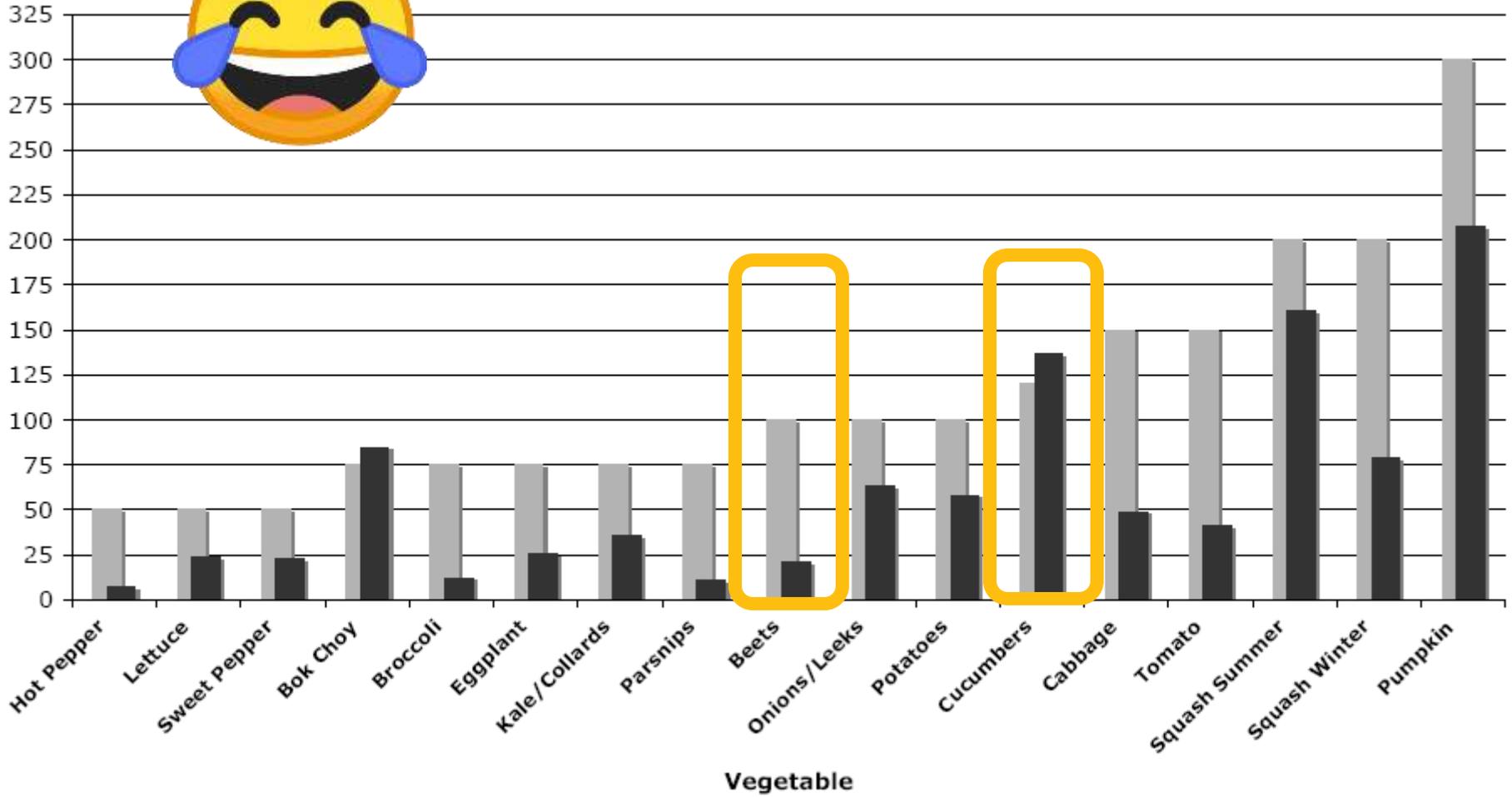
Bushel Share (\$20/week): September 18, 2006 (Week 10)		
CROP	LBS. IN SHARE	AVG. MARKET VALUE
Beets	0.86	1.29
Bok Choy	0.68	2.03
Carrots	2.38	3.57
Cucumber	1.18	1.17
Onions	1.64	3.76
Baby Red Potatoes	3.04	6.05
Summer Squash	1.9	5.68
Winter Squash	1.2	2.39
Tomatoes	0.62	1.85
TOTAL	13.5	27.79

Communicating with CSA members

- The most successful CSAs cultivate their customers as well as crops
- What should they expect from your CSA?
- Transparency
- Stories from the farm and farmers
- Recipes and suggestions
- Provide means for feedback from members



■ Predicted Yield ■ Soil Stewards 2006 Yield



More resources for Idaho



COMMUNITY SUPPORTED AGRICULTURE (CSA): A marketing strategy for small acreage producers in Idaho

by Arni Agertson, Cindy Williams, Lydia Clayton, and Robert Trijepl

As the line between urban and rural areas increasingly blurs, new and/or downsized farms of 1.5, or 10 acres are common in many parts of Idaho. According to the 2007 United States Department of Agriculture (USDA) Census of Agriculture, 49 percent of Idaho's farms and ranches comprise less than 50 acres. New and experienced growers seek to make their small acreages profitable while caring for the land and preserving quality of life. At the same time, many urban consumers' appetites and values are leading them to search for high quality fresh, local, organic or sustainably grown food and products in their communities.

One increasingly viable marketing option for sustainable small farms is a Community Supported Agriculture, or CSA program. CSA can connect farmers to consumers in a mutually beneficial partnership through a produce subscription or shareholder program.

WHAT IS CSA?

The USDA defines CSA as a community of individuals pledging support to a farm operation so that the land becomes "logically or spiritually" the community's farm, with the growers and consumers providing mutual support and sharing the risks and benefits of food production. Members or shareholders of the farm or garden pledge or pay in advance to cover anticipated costs of the farm operation and farmer's salary. In return, they receive shares in the farm's bounty throughout the growing season, as well as satisfaction gained from reconnecting to the land. Members also share in risks, including poor harvest due to unfavorable weather or pests.

HISTORY AND GROWTH OF CSA

The CSA concept is believed to have originated in Japan in the 1970s in response to the growing industrialization of the Japanese food production and supply systems. A group of women concerned about the increase in food imports and the corresponding decrease in the farming population organized a direct growing and purchasing relationship between their group and local farms. This alternative distribution system, independent of conventional

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GETTING STARTED/SUCCESSING	4
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"... an experienced market grower with sensitive planning skills, low operational costs, a cooperative climate, and plenty of local interest could/likely support from 50 to 75 families or more on less than 1 acre from May through November and potentially realize a small profit."

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COMMUNITY SUPPORTED AGRICULTURE (CSA) IN IDAHO:

Seasonal eating week by week

by Lydia Clayton, Cindy Williams, and Arni Agertson

WHAT IS CSA?

Community supported agriculture—CSA—is a collaborative, shared-risk approach to local food production that encourages consumers to purchase food products directly from producers in a partnership of mutual commitment and benefit.

Consumers pay up-front early in the year for a subscription or "share" of the farm. As the name implies, "Community Supported Agriculture" means that customers or shareholders support the farm by assuming some of the operating risk. They also share in its rewards with plentiful fresh-from-the-land produce throughout the season.

CSA originated in Europe and Japan in the 1960s by people concerned with the increase of imported foods; by 1985 the concept had arrived in the United States. CSAs have grown in popularity across North America, with current estimates suggesting more than 12,500 in operation throughout the United States. In 2012, Idaho had at least 60 farms offering CSA shares, everything from range-fed lambs or beef to a broad array of fruits and vegetables.

WHY SUPPORT CSA?

There are plenty of reasons one might choose CSA. First of all, for good health! The USDA urges American consumers to eat more fruits and vegetables and to choose a healthier, more varied mix of those foods.

CSA also benefits local family farms and regional food systems. Many feel that CSA significantly contributes to a strong local economy. In addition to receiving farm fresh products on a regular basis, members frequently receive the benefits of reconnecting with the land and participating directly in their local food system.

WHAT CAN I EXPECT FROM A CSA?

Most Idaho CSAs provide farm fresh produce weekly throughout the local growing season. Many producers are diversifying their CSA options to also include fruit, flowers, eggs, meat, poultry, dairy products, honey, or other products. Some innovative producers are creating CSAs of various sizes for different sized families or offering monthly or bi-monthly deliveries rather than weekly. Individual CSA structures are designed to meet the needs of both the producer and consumers.

"Farm fresh CSA products are typically available weekly, but also do include occasionally. Most Idaho CSAs provide farm fresh produce during the local growing season and may also include fruit, flowers, eggs, meat, poultry, dairy products, honey, and so on. Individual CSAs are designed to meet the needs of both the producer and consumers."

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Idaho CSA Directory 2020

REGION 1

Green Tree NATURAL
Sandpoint, ID
(208)263-8917
www.greentreenatural.com

Lois Mountain Farm
Rathbun, ID
(208)977-4586
www.loismountainfarm.com

Moore Maczow Farm
Clark Fork, ID
(208)304-6492
www.mooremaczowfarm.com

Mountain Circle Farm
Clark Fork, ID
(208)266-0303
www.mountaincirclefarm.com

REGION 2

Deer Roots Farm
Moscow, ID
(800)481-8487
www.deer-roots-farm.com

REGION 3

Willy Green Gardens
Nampa, ID
(208)954-7882
www.willygreengardens.com

Howell Garden Farms
Wilder, ID
(208)761-1910
www.howellgardenfarms.com

New Choice Farm
Erewhon, ID
(208)345-4658
www.newchoicefarm.com

Pacific Belt Farm
Caldwell, ID
(208)345-8003
www.pacificbeltfarm.com

Wool Farm: Harvest Club
Nampa, ID
(800)514-4958
www.facebook.com/woolfarm

REGION 4

Rock Backlot Farms
Boise, ID
www.rockbacklotfarms.com

Earth + Delights Farm
Boise, ID
(208)284-7712
www.earthanddelightsfarm.com

Focus: Green Farm
Boise, ID
(208)954-9332
www.focusgreenfarm.com

Field Good Farms
Boise, ID
(208)959-8049
www.fieldgoodfarms.com

Global Gardens
Rexburg, ID
(208)334-4222
www.globalgardensidaho.com

Market Valley Ranch
Kuna, ID
(208)771-5321
www.marketvalleyranch.com

Mountain Farm
Boise, ID
(208)963-4949
www.mountainfarm.com

Owens No-Till Farm
Meridian, ID
(208)332-8689
www.owensnofillfarm.com

Shylard Gardens
Meridian, ID
(208)991-7177
www.shylardgardens.com

REGION 5

Owens Farm
Buhl, ID
(208)720-0673
www.owensfarm.com

Squish Bottom Farms
Bellevue, ID
(208)720-2342
www.squishbottomfarms.com

The Country Gardens
Hailey, ID
(208)751-9510
www.countrygardensidaho.com

Twin Forks Farm
Buhl, ID
(208)450-5076
www.twinforksfarm.com

Idaho State Department of Agriculture
P.O. Box 7249 • Boise, Idaho 83707 • P. 208.332.8599 • F. 208.334.2170 • www.agr.idaho.gov

REGION 6

Swain Farms
Pocatello, ID
(208)236-7496
www.swainfarms.com

REGION 7

Cosmic Army Gardens
Victor, ID
(208)767-2682
www.cosmicarmygardens.com

Shelley's Fresh Produce & Cut Flowers
Shelley, ID
(208)390-6140
www.shelleysproduce.com

Spartan River Farm
Salmon, ID
(208)221-6290
www.spartanriverfarm.com

Teton Fall Circle Farm
Victor, ID
(208)201-1583
www.tetonfallcirclefarm.com



Idaho CSA Directory

CSA (Community Supported Agriculture) are farms which allow consumers to purchase local food products directly from the producers by paying up-front early in the year for a subscription or "share" of produce from the farm. A CSA can be a single farm, or a group of farms and other agriculture businesses.

A subscription (or share) usually provides an assortment of seasonal produce throughout the year which can also vary based on the CSA. Depending on the CSA, you may pick up the produce yourself, or they may even deliver it to you.

Price for a produce CSA typically ranges from \$200 to \$600 per season and may vary from 12 weeks to 6 months depending on the growing season.

A CSA will try to sell all of their shares before they begin production, so the best time to subscribe or buy your share of a CSA tends to be late winter or early spring.

Idaho State Department of Agriculture
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CULTIVATING SUCCESS™

sustainable small farms education

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Increasing the number and success of small farmers and ranchers in Idaho.



The vision of the Cultivating Success™ program is to increase producer and consumer understanding, value, and support of sustainable local farming systems in Idaho through educational and experiential opportunities. Partners in this program strive to create strong communities with infrastructures that provide the resources and skills needed to produce local and sustainable food and agricultural products for the residents of the Inland Northwest.

Featured Programs Winter 2020

[Upcoming Webinars](#)[Recorded Webinars](#)[Finding Land to Farm Short Course](#)[10 Acres & A Dream Online Workshop](#)[COVID-19 Resources](#)[UI CALS Publications](#)



Small Farm & Ranch Webinar Series

Cultivating Success offers a **FREE** lunchtime webinar series designed to help you explore, strengthen or expand your small farm or ranch operation!

Mondays and Tuesdays at 11 am PST / 12 pm MST



Upcoming
Webinars

Tuesday, April 28th – Backyard Poultry Production

Tuesday, May 5th – Local Food System Businesses

Monday, May 11th – Selling Your Products on Etsy

<https://www.cultivatingsuccess.org/webinar-series>



Please complete our post-webinar evaluation!

Our post-webinar evaluation is short and quick! And, your feedback is important!

Click on the link below or type it into your browser to complete the evaluation:
https://www.surveymonkey.com/r/Getting_Started_CSA

To learn about upcoming programs and watch recorded webinars, please visit
www.cultivatingsuccess.org



Food Systems
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