

CULTIVATING SUCCESS™
sustainable small farms education

Starting Your Sustainable Small Farm in Idaho

Introductory Webinar



University of Idaho Extension

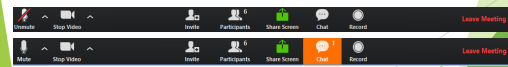
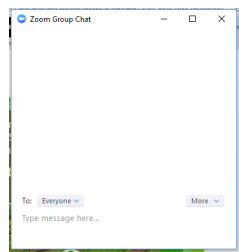
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Webinar Tips

- ▶ Close all other programs running on your computer
- ▶ Check your sound, if you are running into problems with clarity, speed, etc. switch to the phone
 - Call-in number provided in welcome email
 - Mute computer sound when using phone
- ▶ Type in questions for speakers (or for help with viewing & sound) into chat box



Using the Chat



Welcome to your adventure of exploring the small farm dream!

This evening we will introduce you to:

- ▶ Our new Beginning Farmer & Rancher Program
- ▶ Perspectives on sustainable agriculture and whole farm planning
- ▶ The unique facets of this course
- ▶ Where to begin/farm goals



Tonight's Presenters & Facilitators:



Iris



Jessica



Colette



Ariel



Amanda



Eileen



Starting Your Sustainable Small Farm in Idaho

Idaho's NEW Beginning Farmer & Rancher Program

Presented by Iris Mayes, UI Extension in Latah County



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Funded by: Beginning Farmer Rancher Development Program

► Cultivating Success Idaho

► USDA-NIFA-BFR 004835



United States Department of Agriculture
National Institute of Food and Agriculture



Cultivating Success Idaho Projects:

- Starting Your Sustainable Small Farm courses (**this course**)
- Land Resource Evaluation Tours
- In-Depth Webinars
- Farmer Mentor Program
- Idaho Farm Link



Why?

- Increase the number and success of small acreage farmers and ranchers in Idaho & improve the quality of life
- Small farm businesses have the potential to:
 - Provide a significant amount of local food
 - Significantly grow our economy
 - Repair our soils and environment



Helping you build a community support network

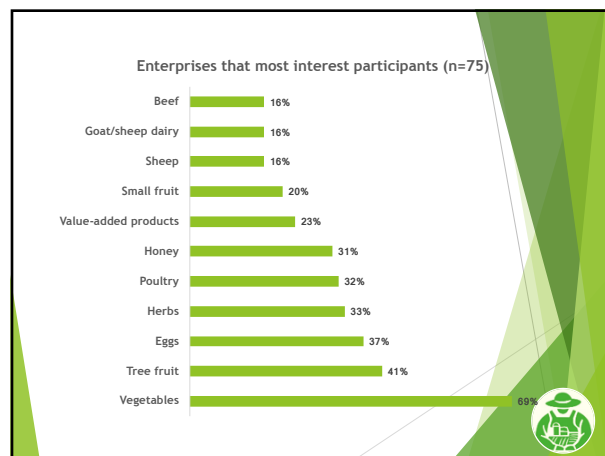
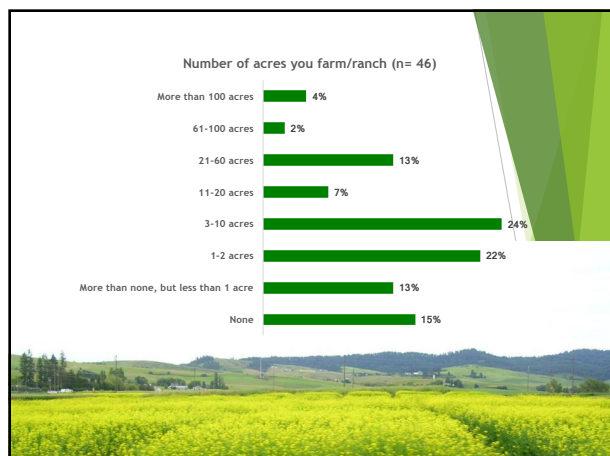
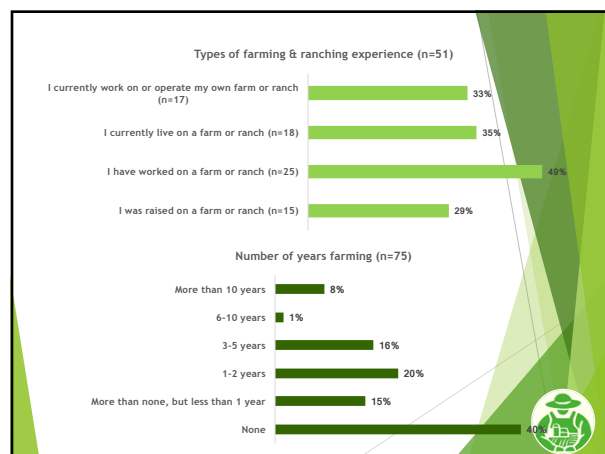


Our “BFR” team is part of your community support network



Who & Where We Are





Starting Your Sustainable Small Farm in Idaho

Sustainability & Whole Farm Planning

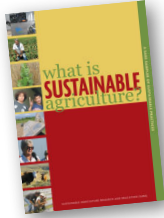
Presented by Jessica McAleese of Swift River Farm, Salmon, ID

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Focusing on Sustainability



<http://www.sare.org/>



Introduction to WHOLE FARM PLANNING: Combining Family, Profit, and Environment



A publication by the Minnesota Institute for Sustainable Agriculture (MISA)



And in summary...



Starting Your Sustainable
Small Farm in Idaho

Course Format & Student Webpage



Presented by Colette DePhelps, UI Extension, Moscow Campus

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Unique Multi-faceted Course Format



Course Events Timeline



Learn New Concepts & Engage in a Process



Access to Resources & Assignments



www.cultivatinguccess.org/syssfstudentpage



On the website...

- ▶ Homework & Readings
- ▶ Quizzes
- ▶ Additional Resources

www.cultivatinguccess.org/syssfstudentpage

- ▶ Discussions via closed Facebook Group

34



Earning a Course Certificate

- ▶ Requirements
 - ▶ Attend workshops, farm tours
 - ▶ Do homework, bring to workshops (these worksheets flow into your whole farm plan)
 - ▶ Complete 3 quizzes (links on course webpage)
 - ▶ Submit draft of your Whole Farm Plan to site instructor

35



Starting Your Sustainable Small Farm in Idaho

**Getting Started:
Your Interests &
Farm Goals**



Presented by Ariel Agenbroad, UI Extension in SW Idaho/Treasure Valley

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Why set goals?

Provide direction & vision to help guide decisions

- ▶ What do I really want in life?
- ▶ What can I do that will be most productive and worthwhile?
- ▶ What am I really trying to achieve through my use of time, effort, money, and management skills?



Vision, Values & Beliefs

Your vision is what you see in the future...



Your values & beliefs shape your vision.

- ▶ What you think is important will drive your actions
- ▶ How do goals help?



GOALS

unlock possibilities & help you navigate toward your vision of the future



Without goals,

- ▶ We react to what happens to us
- ▶ We spend more time reacting, less time creating



Effective goals are:

- ▶ Realistic
- ▶ Specific
- ▶ Achievable
 - ▶ Do you know how to get there & what action steps to take?
 - ▶ Are you in control?





Visit the student webpage
<http://www.cultivatinguccess.org/syssfstudentpage/>

For schedules, readings, assignments and resource links

Before January 13th:

► **Read:**

**Section 3
Pages 88-96**

Before January 13th:

► **Complete these worksheets:**

- 3.4 and 3.5 in *Building a Sustainable Business*
- Cultivating Success Exercise 1 (Student Webpage)

Next steps:

► **Bring completed worksheets to class on January 13rd!**

► **On site Educators & Farmer Mentors will help you use them to begin your whole farm plan**

► **Bring your questions!**



Questions?



Last step tonight:

- Complete our intro webinar evaluation:
 - <https://www.surveymonkey.com/r/2018SYSSFIntroWebinar>



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Thank you!

Please take a moment to
complete the webinar
survey right after this
webinar.

Questions? Contact
Amanda Snyder
amsnyder@uidaho.edu



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